



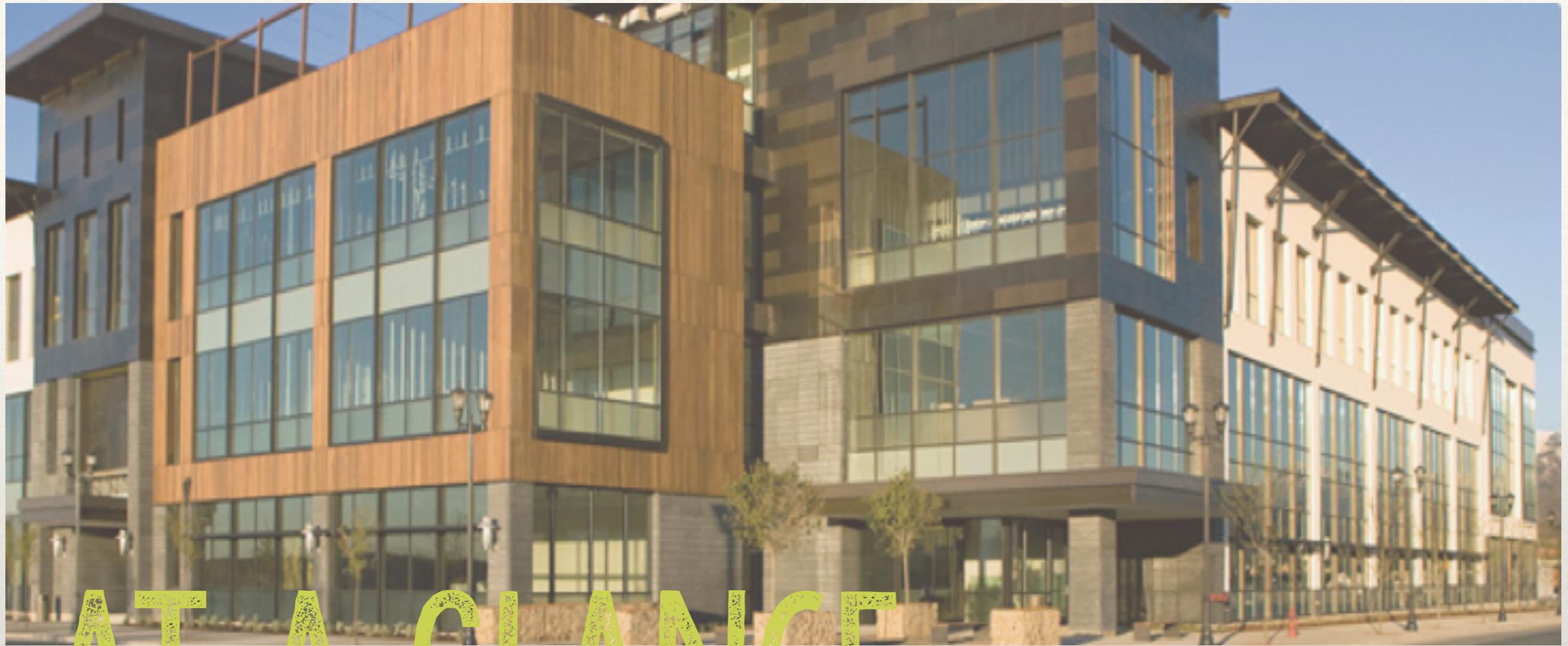
catalystTM planning group

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AT A GLANCE.

Catalyst Planning Group is a Project Services company specializing in Owner's Representation/Project Management for both Tenant Improvement/TI projects – and Build-To-Suits – comprising Project, Construction and Move Management services. The Catalyst Team has worked in 35 states and 9 countries and continues to assist clients with their project needs on a national and international basis. Our Team has over seventy-five years of collective Project/Construction Management experience in multi- disciplined industries. With ten years of flourishing business collaboration together, siblings Brian & Megan Walsh successfully launched Catalyst in 2007.



COLLABORATIVE.
COMMUNICATIVE.
COHESIVE.



PROJECT SUCCESS
IN
35 STATES.
9 COUNTRIES.

AWARD WINNING
PROJECT MANAGEMENT

CORE CAPABILITIES

- OWNER'S REPRESENTATION
- PROJECT MANAGEMENT
- CONSTRUCTION MANAGEMENT
- RE-CONSTRUCTION MANAGEMENT
- RE-STACK MANAGEMENT
- CONSOLIDATION/OPTIMIZATION
- MOVE/RELOCATION COORDINATION



EXPERIENCE WITH
10K TO 1.8M
SQ. FT PROJECTS

catalyst[™]
planning group

OUR CLIENTS.

COLLABORATIVE. COMMUNICATIVE. COHESIVE.



Catalyst Planning Group prides itself on the relationships we have forged with our clients. We've worked nationally and internationally. From full service turnkey Project Management to a la carte consulting services, we're there with our clients - day in, day out...every step of the way!





THE GROUNDING POINT.

Our Work.

Catalyst Planning Group provides consulting solutions for companies with commercial real estate needs by providing boutique, high touch project consulting services. Catalyst Planning Group acts as the point-of-coordination for the client and all internal/external partners working on a strategic real estate project. This seamless process promotes a highly efficient exchange of information resulting in the early identification and resolution of problems. Catalyst Planning Group manages the project's bottom line while achieving practical results. We streamline the process by providing the client with one touch point for all aspects of the project's progress.

Catalyst's diverse project portfolio includes industry work in:

- CORPORATE HEADQUARTERS
- BIOTECH
- LAW FIRMS
- AEROSPACE
- OIL & GAS
- HEALTHCARE
- DATA CENTERS
- CUSTOMER SERVICE CENTERS
- TELECOMMUNICATIONS
- ENERGY
- TECHNOLOGY
- MINING
- LABS
- ENGINEERING
- ADVERTISING
- BUILD-TO-SUIT HQ
- MANUFACTURING
- MUSEUMS
- BANKING
- FINANCIAL SERVICES
- EDUCATION



CLIENT TESTIMONIALS.

What our clients have to say...

"Catalyst is resourceful, responsible and repeatedly exceeded my expectations....this is the group to have working with you on your project." — **John Ford — Director, Global Real Estate & Facilities Services — ConocoPhillips**

"Catalyst provided outstanding planning, management and oversight of United Launch Alliance's construction of its new 450,000 square foot campus and relocation of 2,100 ULA personnel. The Catalyst team has proactively met every challenge on our project with focus, commitment and ULA's best interest in mind. ULA's partnership with Catalyst has been key to the success of the project." — **Mike Przekwas — Sr. Manager, Centennial Facilities Project — United Launch Alliance**

"The Catalyst Planning Group team is consistent, fair, creative and extremely diligent in their approach to project solutions. They are a great example of a best-of-class service provider/strategic partner... and paved the way for our project to be successful." — **Jill Sikora Farnham — Former Executive Director — Fitzsimons Redevelopment Authority**

"Catalyst did a great job for us on our corporate HQ project.....and covered their fee at least three times over in resolving issues that they were able to catch before they became problems. They are detail oriented, which kept us on time and on budget. If I had it to do over again, or could give advice to anyone else -- I wouldn't even interview.....they'd be crazy not to pick Catalyst." — **Jenn Combs — Facilities Manager — Chipotle**

"Our project in Calgary was a huge success thanks to Catalyst....not only are they responsive, hard working, knowledgeable and talented – they are true professionals who were with me every step of the way. Their consistency and work ethic is the best out there." — **Mike Wooster — Former Senior Director, Real Estate and Facilities — IHS**

"Catalyst was amazing.....we could not have renovated & moved into our new building without their guidance, professionalism and expert project & move management skills. When we embarked on our new project, we did not know what we had in store ahead. Thanks to Catalyst, we were able to navigate all details of the project with ease....their services are invaluable and they were our advocates every step of the way! Truly, they are remarkable at what they do -- and we could not have done it without them." — **Jeff Stalter — Director, Budget and Business Operations — Colorado Department of Agriculture**

"There's a reason Catalyst has worked on numerous projects for me as an outsourced consultant – the Catalyst team is extremely focused, efficient and effective. The minutia of details that Catalyst tracked on any given day on my projects would be overwhelming for some Project Management teams – but not this group. They understand Change Management, sustainability/LEED, furniture specifications, construction, moves, value engineering, contracts, RFP's and all of the parts and pieces that make a complex project a reality. Their ability to come in and become a part of our culture was wonderful. Kudos to them." — **Mindy Glover — Manager, Group Property — Rio Tinto**

"Bar none – Catalyst is the best Project Management team out there. Not only did they work with us on our corporate HQ project – I sought them out, again, for our expansion project. I've worked with many project teams in my career and Catalyst handled my project(s) with integrity, care and precision – they're the best." — **Bill Kunz — Director of Facilities — Fisher Scientific**

"Catalyst was awesome and I could not have picked a better partner. We had a lot of great firms that we could have selected to be our project management team for our new building but I am happy to say we made the right choice. Catalyst added a personal touch to everything they did and went above and beyond to ensure a successful project. — **Rob Cohen — CEO & President — IMA**

"Catalyst was resourceful, focused and continually worked at paving the way for a successful project. They were proactive and tried to anticipate challenges and course correct if needed. The internal moves were executed with efficiency and great care, all the while being very conscious of our company culture." — **Carol Nasta — Human Resources Manager — Rocky Mountain Institute**

"I can clearly say that the Catalyst team was by far the most valuable members of our construction team. We all have day jobs, but project management *IS* their day job. Their attention to detail as needed, and big picture thinking when required, resulted in an on-time and on budget project driven by several creative, cost-effective and efficient solutions to virtually every challenge encountered along the way. Catalyst should be every CFO's first call when undertaking a move." — **Theresa Shelton — Chief Financial Officer — KRG Capital**



MEET THE CATALYST TEAM



Catalyst does its homework. We invest professionally – and personally – in our projects. Catalyst Planning Group specializes in owner’s representation project, construction and move management services. The Catalyst team assists clients with their project needs on a national and international basis. Our Team has over seventy-five years of collective Project Management experience in multi-disciplined industries. We act as an outsourced, third party advocate for our clients. Catalyst Planning Group provides consulting solutions for organizations with project needs by providing high touch project consulting services. This seamless process promotes a highly efficient exchange of information resulting in the early identification and resolution of problems.

We are a dependable, single point-of-contact for our clients and pull together all required strategic partners to manage a project from inception through execution, and we streamline the process by providing the client with one touch point for all aspects of the project’s progress. Being an active participant in your company and culture is vital to Catalyst as a Project Manager.



MEGAN WALSH

Principal, Co- Founder

Megan Walsh, LEED® AP BD+C, brings a diversified international background, encompassing the disciplines of owner's representation, corporate real estate, facilities management, project and relocation management, master planning, development, design and financial forecasting to Catalyst Planning Group.

As Principal and Co-Founder of Catalyst, Megan demonstrates a commitment to negotiation, decision-making, organizational planning and problem solving skills to successfully manage projects from inception to completion. Prior to the founding of Catalyst Planning Group, Megan was Principal at Liberty Greenfield, the former Senior Director of Real Estate for Qwest Cyber Solutions and TeleTech, and the former Interior Architect for The Metropolitan Museum of Art. Megan's diverse CRE expertise allows her to successfully navigate solutions for her clients, providing a collaborative and strategic team approach.

Megan's clients have included MolsonCoors, Sun Microsystems, Western Union, Avaya, ConocoPhillips, Chipotle, United Launch Alliance, TriZetto, Arrow Electronics, Fannie Mae, Abbott Laboratories, Fisher Scientific, Johns Manville, Rio Tinto, Colorado Department of Education, Yahoo!, The Denver Newspaper Agency, Qwest, IHS Energy, and GSA to name a few.

Megan earned her Bachelor of Science Degree, Cum Laude, in Interior Design from Colorado State University and a Master of Science Degree, Magna Cum Laude, in Facilities Management from Pratt Institute in Brooklyn, NY. Her graduate dissertation, Implications of Expansion: Strategic Master Plans and their Impact on the Facilities Infrastructure, has been the focus of numerous master plan studies and lectures.

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BRIAN WALSH

Principal, Co- Founder

Brian Walsh, Principal, brings a broad knowledge base of construction and project management expertise to Catalyst Planning Group with a diverse portfolio background in a variety of industries. As Principal in Charge, Brian spearheads the day-to-day operations of the project management division and manages Catalyst's team of project managers. In addition, Brian also manages the oversight of contract negotiations – as well as security, cabling, telephony, technology and A/V on Catalyst's projects.

Brian is responsible for driving Catalyst's value engineering process to ensure cost competitive project budgets for clients. Brian's leadership style and creative problem solving allow him to navigate complex projects to successful completion, saving clients time and money. Brian's successful track record proves his expertise in planning, financing, budgeting, contracting, and overall project management for Catalyst clients, nationally and internationally.

Brian's wide range of clients have included Johns Manville, Arrow Electronics, Rio Tinto, United Launch Alliance, Avaya, Baker Hostetler, Constant Contact, Integer, MoneyGram, ConocoPhillips, Savi/Lockheed Martin, Fitzsimons Redevelopment Authority, Clifton Gunderson, Fisher Scientific, Colorado Department of Education, Sangre de Cristo School District, Sanford School District, Holyoke School District and Centura Health to name a few.

Prior to founding Catalyst, Brian spent 12 years in the aviation administration industry in St. Louis and Detroit. Brian earned his Bachelor of Science in Administration from Saint Louis University.

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KELLY HOBSON

Project Manager

Kelly Hobson brings a cradle to grave project management background, spanning from design inception to move completion with robust project experience in facilities management, furniture specification and management, as well as move management. Her organizational approach to project management allows her to successfully drive effective processes, oversee new construction/redesign/space planning, negotiate strategic partner contracts and guide the implementation of successful project metrics for Catalyst Planning Group.

Prior to joining Catalyst Planning Group, Kelly was a Commercial Account Executive/Project Manager for a regional furniture dealership representing industry leading office furniture manufacturers, as well as a commercial account manager for a national, commercial moving company. In addition, Kelly was in-house Facilities Manager for an Atlanta-based organization, supporting more than 1,200 employees while successfully overseeing project management, property management, facilities management, security, IT and furniture functions. Kelly's broad-based experience allows her to proactively craft solutions for her teammates and clients, while initiating a team-based collaboration.

Kelly's clients have included Coca Cola, Four Seasons, Kaiser Permanente, GE Capital, American Heart Association, Children's Healthcare of Atlanta, Denver Christian Schools and Jefferson County School District, to name a few.

Kelly is IOMI Certified by the International Office Moving Institute. In addition, Kelly's study in Business Administration and Journalism, as well as her working experience in facilities management, design, furniture management and move management have earned her the reputation of an emerging leader in the Denver real estate project community.

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LEAH PALERMO

Project Manager

Leah Palermo is responsible for managing all steps in the coordination of client projects from strategic planning to implementation including the coordination and management of project critical processes related to architecture, design, furniture installation, budgeting, relocation management and more. Prior to joining Catalyst, Leah held numerous project management and marketing roles in industries such as telecommunications, non-profit management, healthcare and commercial real estate. Her background managing a wide variety of projects and events allows her to successfully understand the needs of her clients.

Leah's clients have included Western Union, BakerHostetler, Colorado Coalition for the Homeless, Newsgator, WellTok, Applied Control, Oregon Winegrowers Association, Kaiser Permanente Colfax Marathon and more.

In addition to the support, coordination and communication of project critical information, Leah is responsible for driving all marketing activities internally to establish Catalyst as a leader in the real estate project management industry through the upkeep of collateral, RFPs, client development, and online content management.

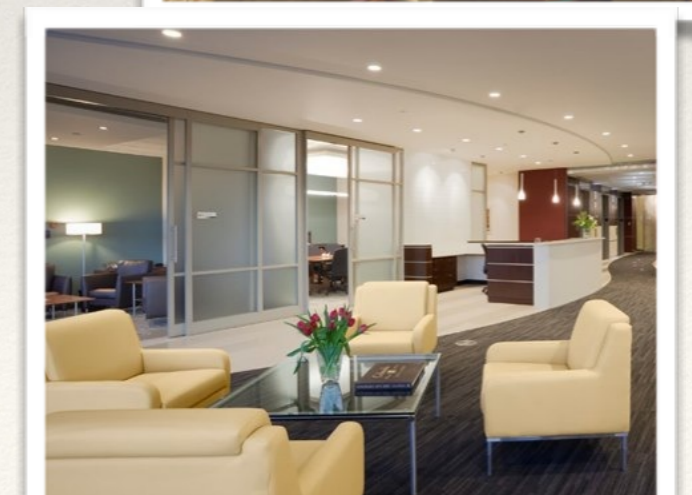
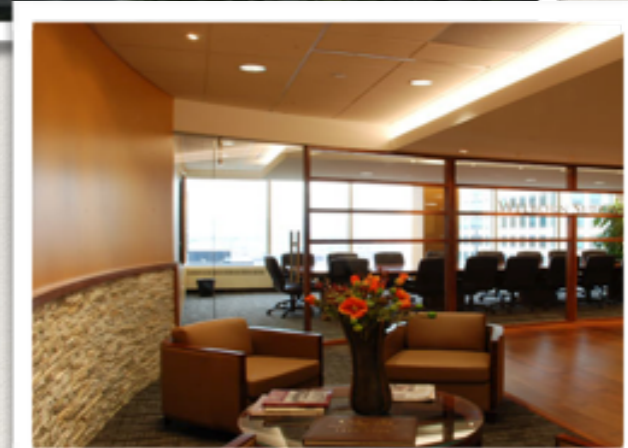
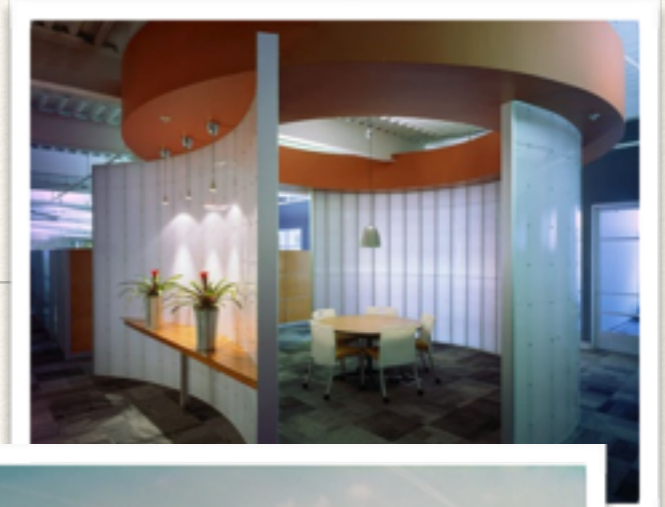
Leah has earned her Bachelor of Arts in Strategic Communication from the University of Denver. Leah's background includes project management, non-profit management, marketing, public relations and customer service in a variety of industries.

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NOTABLE PROJECT EXPERIENCE

- **ConocoPhillips** – REGIONAL HQ/TENANT IMPROVEMENT; 1,800,000 RSF; Louisville, CO
- **WellsFargo** – REGIONAL HQ/TENANT IMPROVEMENT; 950,000 RSF; Denver, CO
- **TeleTech** – HQ & PORTFOLIO; 500,000 RSF; US + International
- **United Launch Alliance** – HQ CAMPUS/TENANT IMPROVEMENT; 450,000 RSF; Centennial, CO
- **Avaya** – REGIONAL HQ/TENANT IMPROVEMENT; 450,000 RSF; Westminster, CO
- **Sun Microsystems** – REGIONAL HQ/TENANT IMPROVEMENT; 300,000 RSF; Louisville, CO
- **Fannie Mae** – HQ CAMPUS STUDY; 250,000 RSF; Washington, DC & Environs
- **Yahoo!** – HQ CAMPUS STUDY; 250,000 RSF; Silicon Valley, CA
- **TriZetto** – HQ CAMPUS/BUILD-TO-SUIT; 165,000 RSF; Englewood, CO
- **Qwest Cyber Solutions** – HQ & PORTFOLIO; 200,000 RSF; United States
- **Johns Manville** – HQ CAMPUS/TENANT IMPROVEMENT; 120,000 RSF; Denver, CO
- **Rio Tinto** – REGIONAL HQ/BUILD-TO-SUIT; 150,000 RSF; Salt Lake City, UT
- **Rio Tinto** – HQ CAMPUS/TENANT IMPROVEMENT; 105,000 RSF; Greenwood Village, CO
- **Savi/Lockheed Martin** – HQ CAMPUS/BUILD-TO-SUIT; 100,000 RSF; Mountainview, CA
- **Fischer Scientific** – REGIONAL HQ/TENANT IMPROVEMENT; 80,000 RSF; Lafayette, CO
- **IHS Energy** - REGIONAL HQ/TENANT IMPROVEMENT; 80,000 RSF; Calgary/Alberta Canada
- **Mental Health Center of Denver** – HQ CAMPUS/TENANT IMPROVEMENT; 75,000 RSF; Denver, CO
- **Tri-County Health** – HQ/TENANT IMPROVEMENT; 65,000 RSF; Greenwood Village, CO
- **IMA** – HQ/BUILD-TO-SUIT; 65,000 RSF; Denver, CO
- **Chipotle** – HQ/TENANT IMPROVEMENT; 65,000 RSF; Denver, CO
- **ShopAtHome.com** – HQ/TENANT IMPROVEMENT; 35,000 RSF; Greenwood Village, CO
- **MolsonCoors** – HQ/TENANT IMPROVEMENT; 35,000 RSF; Golden, CO



THANK YOU.

FOR MORE INFORMATION, VISIT WWW.CATALYSTPLANNINGGROUP.COM



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