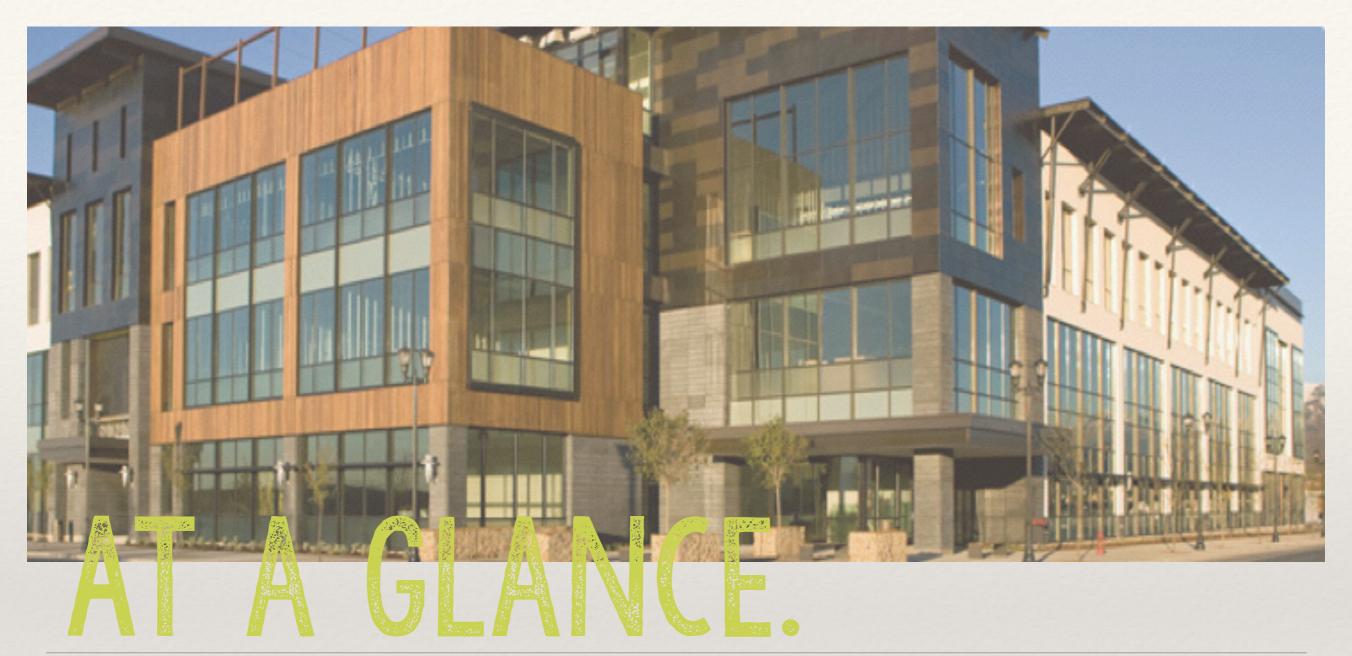


# catalyst planning group

#### www.catalystplanninggroup.com

669 S Pearl St | Denver , Colorado | 80209 P: 303 282-8162 | F: 720-439-2525





Catalyst Planning Group is a Project Services company specializing in Owner's Representation/Project Management for both Tenant Improvement/TI projects – and Build-To-Suits – comprising Project, Construction and Move Management services. The Catalyst Team has worked in 35 states and 9 countries and continues to assist clients with their project needs on a national and international basis. Our Team has over seventy-five years of collective Project/Construction Management experience in multi- disciplined industries. With ten years of flourishing business collaboration together, siblings Brian & Megan Walsh successfully launched Catalyst in 2007.













## COLLABORATIVE. COMMUNICATIVE. COHESIVE.



AWARD WINNING
PROJECT MANAGEMENT





#### CORE CAPABILITIES

- OWNER'S REPRESENTATION
- PROJECT MANAGEMENT
- CONSTRUCTION MANAGEMENT
- RE-CONSTRUCTION MANAGEMENT
- RE-STACK MANAGEMENT
- CONSOLIDATION/OPTIMIZATION
- MOVE/RELOCATION COORDINATION



PROJECT SUCCESS

IN

35 STATES.

9 COUNTRIES.



IOK TO 1.8M
SQ. FT PROJECTS

## OUR CLIENTS ABORATIVE. COMMUNICATIVE. COHESIVE.

Catalyst Planning Group prides itself on the relationships we have forged with our clients. We've worked nationally and internationally. From full service turnkey Project Management to a la carte consulting services, we're there with our clients - day in, day out...every step of the way!





































































**ShopAtHome.com**®







International





















DEPARTMENT OF AGRICULTURE















## THE GROUNDING POINT.

Our Work.

Catalyst Planning Group provides consulting solutions for companies with commercial real estate needs by providing boutique, high touch project consulting services.

Catalyst Planning Group acts as the point-of-coordination for the client and all internal/external partners working on a strategic real estate project. This seamless process promotes a highly efficient exchange of information resulting in the early identification and resolution of problems. Catalyst Planning Group manages the project's bottom line while achieving practical results. We streamline the process by providing the client with one touch point for all aspects of the project's progress.

Catalyst's diverse project portfolio includes industry work in:

- CORPORATE HEADQUARTERS
- BIOTECH
- LAW FIRMS
- AEROSPACE
- · OIL & GAS
- HEALTHCARE
- DATA CENTERS
- CUSTOMER SERVICE CENTERS
- TELECOMMUNICATIONS
- ENERGY
- TECHNOLOGY

- MINING
- LABS
- ENGINEERING
- ADVERTISING
- BUILD-TO-SUIT HQ
- MANUFACTURING
- MUSEUMS
- BANKING
- FINANCIAL SERVICES
- EDUCATION



## CLIENT TESTIMONIALS.

#### What our clients have to say...

"Catalyst is resourceful, responsible and repeatedly exceeded my expectations....this is the group to have working with you on your project." — John Ford — Director, Global Real Estate & Facilities Services - ConocoPhillips

"Catalyst provided outstanding planning, management and oversight of United Launch Alliance's construction of its new 450,000 square foot campus and relocation of 2,100 ULA personnel. The Catalyst team has proactively met every challenge on our project with focus, commitment and ULA's best interest in mind. ULA's partnership with Catalyst has been key to the success of the project." —Mike Przekwas – Sr. Manager, Centennial Facilities Project – United Launch Alliance

"The Catalyst Planning Group team is consistent, fair, creative and extremely diligent in their approach to project solutions. They are a great example of a best-of-class service provider/strategic partner... and paved the way for our project to be successful." — Jill Sikora Farnham — Former Executive Director — Fitzsimons Redevelopment Authority

"Catalyst did a great job for us on our corporate HQ project.....and covered their fee at least three times over in resolving issues that they were able to catch before they became problems. They are detail oriented, which kept us on time and on budget. If I had it to do over again, or could give advice to anyone else -- I wouldn't even interview......they'd be crazy not to pick Catalyst." — Jenn Combs — Facilities Manager — Chipotle

"Our project in Calgary was a huge success thanks to Catalyst....not only are they responsive, hard working, knowledgeable and talented – they are true professionals who were with me every step of the way. Their consistency and work ethic is the best out there." — *Mike Wooster* — *Former Senior Director, Real Estate and Facilities* — *IHS* 

"Catalyst was amazing.....we could not have renovated & moved into our new building without their guidance, professionalism and expert project & move management skills. When we embarked on our new project, we did not know what we had in store ahead. Thanks to Catalyst, we were able to navigate all details of the project with ease....their services are invaluable and they were our advocates every step of the way! Truly, they are remarkable at what they do -- and we could not have done it without them."— Jeff Stater — Director, Budget and Business Operations— Colorado Department of Agriculture

"There's a reason Catalyst has worked on numerous projects for me as an outsourced consultant – the Catalyst team is extremely focused, efficient and effective. The minutia of details that Catalyst tracked on any given day on my projects would be overwhelming for some Project Management teams – but not this group. They understand Change Management, sustainability/LEED, furniture specifications, construction, moves, value engineering, contracts, RFP's and all of the parts and pieces that make a complex project a reality. Their ability to come in and become a part of our culture was wonderful. Kudos to them." —Mindy Glover — Manager, Group Property — Rio Tinto

"Bar none – Catalyst is the best Project Management team out there. Not only did they work with us on our corporate HQ project – I sought them out, again, for our expansion project. I've worked with many project teams in my career and Catalyst handled my project(s) with integrity, care and precision – they're the best." —Bill Kunz — Director of Facilities — Fisher Scientific

"Catalyst was awesome and I could not have picked a better partner. We had a lot of great firms that we could have selected to be our project management team for our new building but I am happy to say we made the right choice. Catalyst added a personal touch to everything they did and went above and beyond to ensure a successful project. —Rob Cohen— CEO & President — IMA

"Catalyst was resourceful, focused and continually worked at paving the way for a successful project. They were proactive and tried to anticipate challenges and course correct if needed. The internal moves were executed with efficiency and great care, all the while being very conscious of our company culture." —Carol Nasta – Human Resources Manager – Rocky Mountain Institute

"I can clearly say that the Catalyst team was by far the most valuable members of our construction team. We all have day jobs, but project management \*IS\* their day job. Their attention to detail as needed, and big picture thinking when required, resulted in an on-time and on budget project driven by several creative, cost-effective and efficient solutions to virtually every challenge encountered along the way. Catalyst should be every CFO's first call when undertaking a move."—Theresa Shelton – Chief Financial Officer – KRG Capital





Catalyst does its homework. We invest professionally – and personally – in our projects. Catalyst Planning Group specializes in owner's representation project, construction and move management services. The Catalyst team assists clients with their project needs on a national and international basis. Our Team has over seventy-five years of collective Project Management experience in multi-disciplined industries. We act as an outsourced, third party advocate for our clients. Catalyst Planning Group provides consulting solutions for organizations with project needs by providing high touch project consulting services. This seamless process promotes a highly efficient exchange of information resulting in the early identification and resolution of problems.

We are a dependable, single point-of-contact for our clients and pull together all required strategic partners to manage a project from inception through execution, and we streamline the process by providing the client with one touch point for all aspects of the project's progress. Being an active participant in your company and culture is vital to Catalyst as a Project Manager.





#### **MEGAN WALSH**

Principal/ Co- Founder

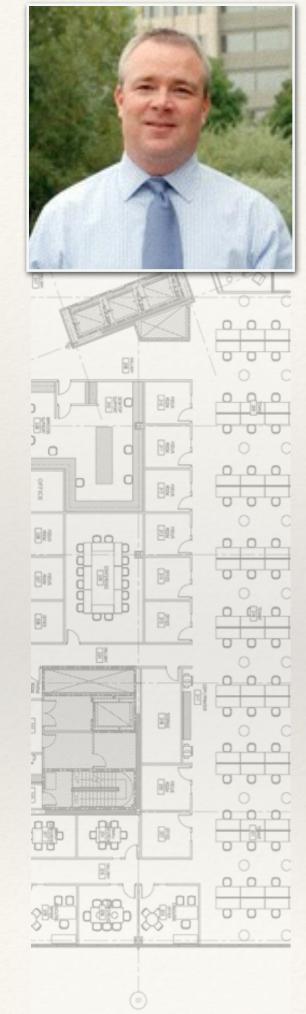
Megan Walsh, LEED® AP BD+C, brings a diversified international background, encompassing the disciplines of owner's representation, corporate real estate, facilities management, project and relocation management, master planning, development, design and financial forecasting to Catalyst Planning Group.

As Principal and Co-Founder of Catalyst, Megan demonstrates a commitment to negotiation, decision-making, organizational planning and problem solving skills to successfully manage projects from inception to completion. Prior to the founding of Catalyst Planning Group, Megan was Principal at Liberty Greenfield, the former Senior Director of Real Estate for Qwest Cyber Solutions and TeleTech, and the former Interior Architect for The Metropolitan Museum of Art. Megan's diverse CRE expertise allows her to successfully navigate solutions for her clients, providing a collaborative and strategic team approach.

Megan's clients have included MolsonCoors, Sun Microsystems, Western Union, Avaya, ConocoPhillips, Chipotle, United Launch Alliance, TriZetto, Arrow Electronics, Fannie Mae, Abbott Laboratories, Fisher Scientific, Johns Manville, Rio Tinto, Colorado Department of Education, Yahoo!, The Denver Newspaper Agency, Qwest, IHS Energy, and GSA to name a few.

Megan earned her Bachelor of Science Degree, Cum Laude, in Interior Design from Colorado State University and a Master of Science Degree, Magna Cum Laude, in Facilities Management from Pratt Institute in Brooklyn, NY. Her graduate dissertation, Implications of Expansion: Strategic Master Plans and their Impact on the Facilities Infrastructure, has been the focus of numerous master plan studies and lectures.

megan@catalystplanninggroup.com



#### **BRIAN WALSH**

Principal/ Co- Founder

Brian Walsh, Principal, brings a broad knowledge base of construction and project management expertise to Catalyst Planning Group with a diverse portfolio background in a variety of industries. As Principal in Charge, Brian spearheads the day-to-day operations of the project management division and manages Catalyst's team of project managers. In addition, Brian also manages the oversight of contract negotiations – as well as security, cabling, telephony, technology and A/V on Catalyst's projects.

Brian is responsible for driving Catalyst's value engineering process to ensure cost competitive project budgets for clients. Brian's leadership style and creative problem solving allow him to navigate complex projects to successful completion, saving clients time and money. Brian's successful track record proves his expertise in planning, financing, budgeting, contracting, and overall project management for Catalyst clients, nationally and internationally.

Brian's wide range of clients have included Johns Manville, Arrow Electronics, Rio Tinto, United Launch Alliance, Avaya, Baker Hostetler, Constant Contact, Integer, MoneyGram, ConocoPhillips, Savi/Lockheed Martin, Fitzsimons Redevelopment Authority, Clifton Gunderson, Fisher Scientific, Colorado Department of Education, Sangre de Cristo School District, Sanford School District, Holyoke School District and Centura Health to name a few.

Prior to founding Catalyst, Brian spent 12 years in the aviation administration industry in St. Louis and Detroit. Brian earned his Bachelor of Science in Administration from Saint Louis University.

brian@catalystplanninggroup.com





#### SARA LOUNSBERRY

Senior Project Manager

Sara Lounsberry has proven expertise in successfully organizing and executing strategic real estate projects from a project management perspective including spearheading project meetings, creating and distributing RFP bid packages, managing the project budget and schedule, driving cost savings initiatives, implementing construction efficiencies, managing furniture/fixtures and equipment and implementing relocation management strategies for Catalyst's national and international client base. With her design background, Sara also spearheads Catalyst's programming and space plan management practice.

Sara's professional background includes 15 years of project management experience with a portfolio to include clients such as MolsonCoors, Avaya, ShopAtHome.com, Wells Fargo, IMA, General Services Administration, SmashBurger, Colorado Department of Agriculture, College Living Experience, MoneyGram, Sun Microsystems, IHS Energy, Colorado Coalition for the Homeless, Mental Health Center of Denver, KRG Capital, Imagine Communications, American National Bank, Centura Health and Chipotle, to name a few.

Prior to joining Catalyst, Sara worked as an in-house project manager for Wells Fargo, managing over 950,000 SF of headquarter, training facilities, customer service, data center and administrative space. Her corporate real estate background enables her to successfully understand and implement project solutions.

Sara received her Bachelor of Fine Arts in Interior Design from Drake University and a Bachelor of Arts in Communication from the University of Colorado.

sara@catalystplanninggroup.com



200

100 kg/s

138 S

#### MATT HAHN

Project Manager

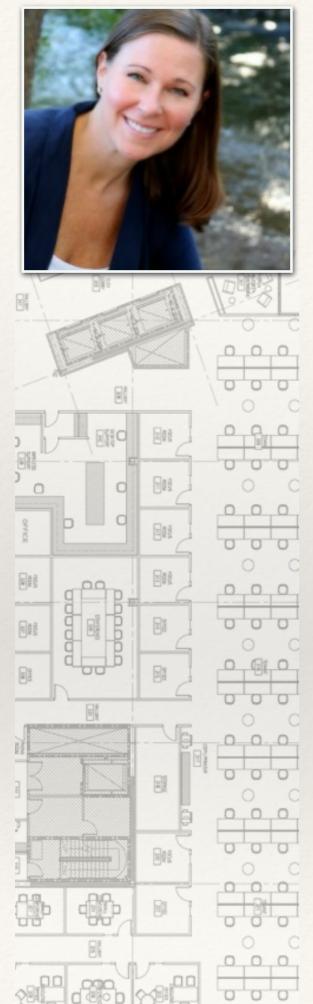
Matt Hahn, Project Manager & LEED® Green Associate, brings an exceptional breadth of experience and knowledge in the pre-construction and construction management disciplines to the Catalyst team. Matt excels at full project execution. His extensive field knowledge, innovative construction process methodology, project documentation skills and strategic partner coordination talent allows him to fully execute project solutions for his diverse client portfolio.

Matt is skilled at directing teams of design and construction professionals, managing competitive RFP & bid evaluations, maintaining budgets and schedules, spearheading spend management, monitoring construction projects and overseeing successful relocation into new space.

Matt's clients have included TriZetto, City & County of Denver, Colorado Department of Transportation, Granite Properties, Centura Health, Brown & Caldwell, Colorado Department of Education, Tap & Derrick Oil, Bestop/Magna, South Conejos School District, Park County School District, Holly School District, Sangre de Cristo School District, Natrona County, Stinson Leonard Street and Jones & Keller to name a few.

Matt Hahn received his Bachelor of Science in Construction Management from Colorado State University.

matt@catalystplanninggroup.com



#### **KELLY HOBSON**

Project Manager

**Kelly Hobson** brings a cradle to grave project management background, spanning from design inception to move completion with robust project experience in facilities management, furniture specification and management, as well as move management. Her organizational approach to project management allows her to successfully drive effective processes, oversee new construction/redesign/space planning, negotiate strategic partner contracts and guide the implementation of successful project metrics for Catalyst Planning Group.

As a Project Manager at Catalyst, Kelly supports a high energy approach to projects via her proven implementation skills, due diligence strategies and creative thinking to successfully manage projects from start to finish across all industry types. Her expertise in preventive maintenance strategies, safety planning, asset management and inventory tracking – as well as lease administration, IT and project budgeting – provides a well-rounded project management professional across all project profiles. Prior to joining Catalyst Planning Group, Kelly was a Commercial Account Executive/Project Manager for a regional furniture dealership representing industry leading office furniture manufacturers, as well as a commercial account manager for a national, commercial moving company. In addition, Kelly was in-house Facilities Manager for an Atlanta-based organization supporting more than 1,200 employees while successfully overseeing project management, property management, facilities management, security, IT and furniture functions. Kelly's broad-based experience allows her to proactively craft solutions for her teammates & clients, while initiating a team-based collaboration.

Kelly's clients have included Coca Cola, Four Seasons, Kaiser Permanente, GE Capital, American Heart Association, Children's Healthcare of Atlanta, Denver Christian Schools and Jefferson County School District, to name a few.

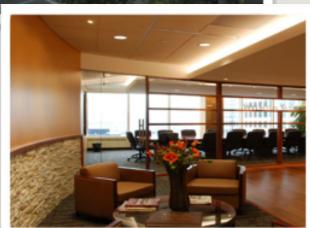
Kelly is IOMI Certified by the International Office Moving Institute. In addition, Kelly's studies in Business Administration and Journalism, as well as her working experience in Facilities Management, Design, Furniture Management & Move Management have earned her the reputation of an emerging leader in the Denver real estate project community.

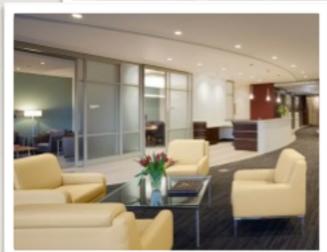
## NOTABLE PROJECT EXPERIENCE

- ConocoPhillips REGIONAL HQ/TENANT IMPROVEMENT; 1,800,000 RSF; Louisville, CO
- WellsFargo REGIONAL HQ/TENANT IMPROVEMENT; 950,000 RSF; Denver, CO
- TeleTech HQ & PORTFOLIO; 500,000 RSF; US + International
- United Launch Alliance HQ CAMPUS/TENANT IMPROVEMENT; 450,000 RSF; Centennial, CO
- Avaya REGIONAL HQ/TENANT IMPROVEMENT; 450,000 RSF; Westminster, CO
- Sun Microsystems REGIONAL HQ/TENANT IMPROVEMENT; 300,000 RSF; Louisville, CO
- Fannie Mae HQ CAMPUS STUDY; 250,000 RSF; Washington, DC & Environs
- Yahoo! HQ CAMPUS STUDY; 250,000 RSF; Silicon Valley, CA
- TriZetto HQ CAMPUS/BUILD-TO-SUIT; 165,000 RSF; Englewood, CO
- Qwest Cyber Solutions HQ & PORTFOLIO; 200,000 RSF; United States
- Johns Manville HQ CAMPUS/TENANT IMPROVEMENT; 120,000 RSF; Denver, CO
- Rio Tinto REGIONAL HQ/BUILD-TO-SUIT; 150,000 RSF; Salt Lake City, UT
- Rio Tinto HQ CAMPUS/TENANT IMPROVEMENT; 105,000 RSF; Greenwood Village, CO
- Savi/Lockheed Martin HQ CAMPUS/BUILD-TO-SUIT; 100,000 RSF; Mountainview, CA
- Fischer Scientific REGIONAL HQ/TENANT IMPROVEMENT; 80,000 RSF; Lafayette, CO
- IHS Energy REGIONAL HQ/TENANT IMPROVEMENT; 80,000 RSF; Calgary/Alberta Canada
- Mental Health Center of Denver HQ CAMPUS/TENANT IMPROVEMENT; 75,000 RSF; Denver, CO
- Tri-County Health HQ/TENANT IMPROVEMENT; 65,000 RSF; Greenwood Village, CO
- IMA HQ/BUILD-TO-SUIT; 65,000 RSF; Denver, CO
- Chipotle HQ/TENANT IMPROVEMENT; 65,000 RSF; Denver, CO
- ShopAtHome.com HQ/TENANT IMPROVEMENT; 35,000 RSF; Greenwood Village, CO
- MolsonCoors HQ/TENANT IMPROVEMENT; 35,000 RSF; Golden, CO



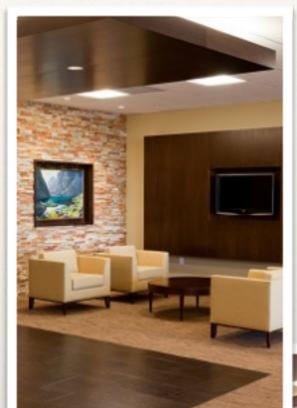






## THANK YOU.

FOR MORE INFORMATION, VISIT WWW.CATALYSTPLANNINGGROUP.COM









CONTACT US.

PHONE: 303.282.8162

EMAIL: INFO@CATALYSTPLANNINGGROUP.COM

